

Northwest Regional Director
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Northwest Region News
2nd Quarter 2023— May 31, 2023
(Volume 4, Issue 2)



Update on the 2023 TICA Annual, Sep 2-3, 2023, Tacoma, Washington —

SeaCats Cat Club (and the Northwest Region) is finalizing plans for the 2023 TICA Annual to be held September 2-3, 2023 in Tacoma, WA. This is a 14 ring continuous format show allowing up to 500 entries. On September 2, 2023 we will also host the international awards

banquet. To make this a huge success, SeaCats, with the Northwest Region's help, is seeking volunteers to help with this huge endeavor such as picking up judges at/to Sea-Tac airport; help with setup/teardown; putting together the exhibitor goodie bags; to name a few.

Annual t-shirts are now available for \$35/each, as well as numerous sponsorship opportunities.

We are also seeking donations for the NW Region's raffle basket for the Annual. Email lucy_robinson@att.net.

Continuing Education: On Friday, September 1st, there will be 4 seminars you can attend. These will be at the Marriott Tacoma in the Point Defiance Meeting room:

8:00am-9:30am	Persian Breed Group Seminar Led by Jane Allen
10:00am-11:30am	An Overview of F.I.P. Led by Dr. Tatyana Kalani
12:30pm-2:00pm	American Bobtail Breed Seminar Led by Shelby Friemoth
2:30pm-4:00pm	Maine Coon/Maine Coon Polydactyl Group Seminar Led by Cari Tucker

Seminars are \$15.00 each or \$50.00 for all 4. Pre-registration required. Sign up at: [Summary Sheet | TICA Annual 2023 \(tica2023.com\)](#)

For more information about this show and how you can help, sponsor and/or participate, go to: [Home | TICA Annual 2023 \(tica2023.com\)](#)

And, while you are thinking about the Tacoma Annual ... it's also time for you to ...

- ◆ Enter your cat(s) in the show
- ◆ Reserve your hotel room
- ◆ Make your reservation to attend the Saturday banquet

Fall Ballot — Election of President, Vice-President and Breed Committees

This October we will vote for the TICA President, Vice-President and Breed Committees that will take office January 1, 2024. Although we don't know who will be running for President and Vice-President, I'd like to encourage you all to run for Breed Committee.



TICA is unique in the cat fancy. Every TICA member automatically gets one free membership in a breed section. You can actually be in more than one breed section, you just have to pay for it with your membership renewal.

What does a Breed Committee do? The Committee can propose a new standard. The proposed changes go out to the members of the breed group to vote. Then the proposed changes goes to the Rules and Genetics Committee for review. And, finally, the Board of Directors finally votes for or against the new standard.

To run for Breed Committee you have to ...

- ◆ Extend your membership at least to April 30, 2027.
- ◆ Must have been a TICA member in good standing for at least 2 consecutive years.
- ◆ Have a TICA registered cattery (except for HHP Breed Committee)/
- ◆ Have bred and registered with TICA a minimum of two litters of the appropriate breed (except for the HHP Breed Committee) Or
- ◆ Have owned and shown a cat of the appropriate breed in a minimum of 5 shows within the 3 show seasons immediately preceding the election.

Filing period is June 1 through July 31st. Here's the location where all the information is regarding the upcoming election ...

<https://www.tica.org/de/resources/our-association/ballots-elections>

CONGRATULATIONS to all the 2022-2023 Regional Winners!

Many people have been asking When can I sponsor my friend's cat award? We expect to receive the needed spreadsheets of all the 2022-2023 Northwest winners any day now. As soon as we get it, our regional webmaster will put the information up on the regional website.

Here are the sponsorship rates in U.S. Dollars:

- Best Kitten, Cat, Alter, HHK and HHP—\$75.00/ea
- 2nd through 25th—\$15.00/ea
- Junior Exhibitors—\$15.00/ea
- Best of Breeds—\$15.00/ea
- Lifetime Achievement Award—\$75.00/ea
- Outstanding Sire Award—\$75.00/ea
- Outstanding Dam Award—\$75.00/ea
- Member of the Year—\$25.00/ea
- Sportsman of the Year—\$25.00/ea
- Humanitarian of the Year—\$25.00/ea
- Best Show of the Year—\$15.00/ea
- Best Catalog of the Year—\$15.00/ea

There are several payment options: PayPal, Credit Card, and Check/Money Order. See the next page for how to make a payment to the Northwest Region.

Making a payment to the Region? You now have 3 ways to make a payment to the TICA NW Region. PayPal and Credit Card payments can be processed through the region's website: <https://ticanw.com>

PAYPAL

Sign in to PayPal and send money to treasurer@ticanw.com .

CREDIT CARD

We accept VISA, Mastercard, American Express and Discovery credit cards via Square, a secure online payment processor. Use the link provided on the region's website.

CHECK OR MONEY ORDER

The Northwest Region also accepts checks and money orders. Please make checks and money orders payable to **TICA NW Region**. All payment must be in US dollars. Mail your payment to Karen Fletcher, TICA NW Region Treasurer, PO Box 1143, Coupeville, WA 98239.

IMPORTANT NOTES:

- When making any payment, be sure to identify what the payment is for and who it is from.
- Sorry, **the region cannot accept E-transfer payments from Canada because the Region's bank account is in the United States**. E-transfers only work from one Canadian bank account to another.

Are you still having trouble accessing or using TICA's new management system — TFMS?

If you are, there are several on-line tutorials you can review. So far there are 22 tutorials on U-Tube that can assist you.

Go to <https://www.tica.org/online-services> . There you can

- 1) watch a video tutorial on the basics of TICA New Feline Management System
- 2) Create a new account or access your existing account
- 3) Become a TICA Member
- 4) Register a Household Pet
- 5) Register a Pedigreed Cat
- 6) Register Your Litter
- 7) Become a Breeder
- 8) Order a Pedigree
- 9) Register Your Cattery

If you are still having problems, contact your Regional Director and she will get in you touch with the correct person at the TICA Executive Office to solve your problem.

Breeder Assistance: Did you know the Region can help breeders with financial problems? This committee assists breeders who reside in the TICA NW Region, and who find themselves needing temporary (or more permanent) assistance.

This Committee helps with advice, food, physical assistance, and placement of cats, but only if requested. Assistance provided through this committee is 100% confidential.

Help and support is provided (if requested) for reasons such as:

- Illness, temporary or permanent disability
- Death, without provision for the animals
- Temporary loss of home or housing
- Loss of employment
- Unforeseen change in personal family situation
- Temporary financial hardship
- Number of cats beyond care capacity
- New legislation in the area which affects the number of cats allowed in a household
- Acts of nature
- Need for temporary food, litter and/or vet card (if funding can be secured).

If you find yourself in need of help, contact the Regional Director. You will be put in contact with someone in your local area that can help you!

REMINDERS:

- ♦ **Voting in TICA elections and proposed rule changes** — In order for you to vote in each Fall's balloting for elections of TICA Officers, Regional Directors, Breed Committees, etc., and **to vote on proposed rule changes, you must be a member as of April 1 AND renew your TICA membership during May 1 through June 30 to be eligible to vote in the upcoming Fall ballot**. Put another way, if you join TICA on May 1 you are not eligible to vote in the Fall election because you were not a member as of April 1.
- ♦ **Dr. Elsey sponsorships** — Don't forget to request corporate sponsorship from Dr. Elsey's for your show(s)) . The sponsorship form is available at tica.org. When you get to the main page, click on the search bar (upper left hand corner) and type in "Sponsorship Form". There you will find all the information you need to submit a request for sponsorship. Also remember, if you receive a TICA Dr Elsey sponsorship for your show, include the Dr Elsey logo on your website, show flyer, exhibitor catalog, marked catalog, and all promotional materials and submit a report after the show's completion. Thank you for your support!
- ♦ **Change of Address** — Remember to notify the TICA Executive Office, TICA Trend Editor AND the Regional Director of changes of address, phone, and/or email.
- ♦ **Lifetime Achievement Award**—If your cat has achieved a combination of 3 IW's/RW's, with at least one IW, your cat is eligible for a Lifetime Achievement Award! This award is NOT automatic. You need to apply for it: <https://tica.org/resources/our-forms/file/54-lifetime-achievement-award>. NOTE: If you apply after May 7, the LA title will not show up on your awards as of the past show season. You can apply for the title at any time - even for cats that were shown years ago - and the LA will be recognized in any future show season.
- ♦ **Outstanding Sire/Outstanding Dam** - Female cats who have given birth to 5 kittens who have achieved the title of GRAND CHAMPION or GRAND CHAMPION ALTER or higher can apply for the title Outstanding Dam. Male cats who have sired 10 kittens who have achieved the title of GRAND CHAMPION or GRAND CHAMPION ALTER or higher can apply for the title Outstanding Sire. Do you have cats that qualify? The titles aren't automatic so you will need to use the appropriate form to claim your cat's titles:
Outstanding Dam: <https://tica.org/resources/our-forms/file/56-outstanding-dam>
Outstanding Sire: <https://tica.org/resources/our-forms/file/55-outstanding-sire>
- ♦ **Marked Catalogs** — Attention Clubs: Please send the Clerking Administrator, Caroline Fralia, a marked catalog when distributing them to the EO, RD, etc. Her email is: mcfralia62@gmail.com .

It's Always That Time of Year — Don't forget about the rescue and feral cats out there. They especially need your financial support throughout the entire year!





**TICA IS NOW RECOGNIZED AS THE
LARGEST CAT REGISTRY
IN THE WORLD!**

Recap of Spring Board Meeting — The Spring Board meeting was held on May 18-20, 2023 via Zoom.

Judging Program Report – by Carlos Lopez, Judging Administrator – Overall number of judges are down to 133 from a high of 159 in 2019. The Board encourages people to consider going into the judging program. Your Regional Director or current judges can help explain the requirements and help with the process. Also, Vickie Fisher has been named Judge Emeritus for her many years of dedicated service to TICA.

COO (Chief Operating Officer) Report – Danny Nevarez — In fiscal year 2023 so far we have had nearly 28K “NEW” clients.

- ◆ Immediate self-service is now over 70K – 50,600+ litters; 14,600+ pedigrees; and nearly 3K new catteries.
- ◆ Average days required to close cases – 1 day for new litters; 1 day for pedigrees requiring research; 1 day for breeder listings; 1 day for individual registrations.
- ◆ Banner year (again) for number of registered cats, registered catteries, litter registrations, breeder slips, breeder slip registrations, 3-Gen & 5-Gen Pedigrees.
- ◆ Northwest region has the 6th largest membership in TICA with over 700 members.
- ◆ TICA.org website improvements
- ◆ Created a “Cat Care Corner” page
- ◆ Improved homepage by adding callouts for TICA News, TICA’s Top Breeds, and TICA Newsletters
- ◆ Updated “Upcoming Events” page
- ◆ 2022 Winners are just about ready to publish with prep close to being done for 23 season.
- ◆ Interesting note ... Out of all the ‘users’ on tica.org, 80.9% are NEW users with 19.1% being return users.
- ◆ TFMS / TOES integration – is nearly complete. If you use the same email address in both systems, you can access both TFMS/ TOES via the ‘link’ option. TOES will no longer manage the clubs separately. When clubs are added in TFMS they are also being added in TOES.
- ◆ Colors added: Karpati, CORIN, and EMS codes for all TICA colors.
- ◆ The 2024 Corporate Sponsorship Questionnaire (for Dr. Elsey’s sponsorship money) has been updated. The money received will be based on what the club provides/does.

Status of China – The Board is continuing to review the complicated issues around the Chinese requirement for TICA to have a registered office in China and about getting shows back up and running in China.

Status of Proposals

Add Article 10 to Board Governance Policy (Investment Policy Statement) – PASSED!

Amend Articles 4, 5, and 6 of Board Governance Policy (Agenda Mtg, Governance Cycles and Expenses) – PASSED!

Revised Amend Bylaws Articles 6, 7, 8, 11, 19 (COO and Executive Secretary) – APPROVED – GOES TO FALL BALLOT FOR

MEMBER VOTE!

Amend Judging Program Article 14 (Schools, Seminars and Workshops) – PASSED!

Amend Judging Program Article 44.2 and Article 15 (Judging License Renewals) – PASSED!

Delete Show Rule 29.3.4 (Alternative Format Judges) – APPROVED – GOES TO FALL BALLOT FOR MEMBER VOTE!

Add Standing Rule 106.4.1.7 (Mentorship Committee) – PASSED!

Amend Standing Rule 1026 (Bad Debt Process) – PASSED!

Amend Standing Rule 2014 and Add Judging Program 44.8 (Judging Fees and Expenses) – PASSED AS AMENDED!

Removed 2nd tier for Approved Allbreed Judges; fee changes go into effect May 1, 2024

Amend Junior Exhibitor Program Article 1 (Definitions and Responsibilities) and Article 12 (Scoring JE Rings) – PASSED!

Financial Report — Vickie Fisher gave a thorough report/review of TICA’s financial status.

The proposed budget for FY 2024 was presented. After a few amendments, the proposed budget was approved as amended.

\$30K was added to have an in-person 2024 Spring Board meeting in Harlingen, TX.

\$30K was added for TFMS enhancements for clubs to act on their members’ behalf. (Note: This will be available to all clubs.)

\$10K was added for international area travel expenses.

Marketing Report – Roeann Fulkerson

The club Sponsorship program -- has been reviewed and a new process of qualifications are being prepared for the 2024 Sponsorship form. Once an instructional video is in place to aid clubs in filling out the form, the launch of the new criteria is projected for mid-July 2023. Important note: Money received will be tied to the extent the club takes advantage of social media to promote the show(s).

TICA (ShowCats Chicago) will be putting on a cat show August 25-27, 2023 in conjunction with the International Kennel Club of Chicago. Exhibitors who enter this show by July 31, 2023 will have a chance to win a trip to the 2023 Annual. The winner will receive ...

- Up to \$500 towards airfare
- 3-night hotel stay at show hotel
- First show entry free
- Free groom space, and a
- Ticket to the TICA Awards banquet

At the end of the 2023 TICA Annual, the combined scores from the ShowCats Chicago Great American Cat Show will be combined with those from the 2023 Annual. The owner of the highest scoring feline will receive the same package (as above) for the 2024 TICA annual to be held in the Mid-Atlantic Region.

The reprinting of the TICA coloring book is in process.

The TICA World of Cats Visitor Guide is being updated and then will go to print.

Our key tri-fold brochures are being updated and refreshed and will soon be available. They are: 1) Therapy Cat Program; 2) Finding the Purrfect Pedigree Kitten; 3) Visitor Guide to a Cat Show; 4) Spay Neuter Facts & Information.

Some interesting social media statistics related to TICA:

Facebook followers as of May 10, 2023 – 59,700

Facebook likes as of May 10, 2023 – 56,000

Facebook page reach: 348,066 (an increase of 44.4% since January 1, 2023)

Marketing Report (continued from Page 2)

Instagram followers as of May 10, 2023 – 6,110
Instagram page reach: 45,130 (an increase of 120% since January 1, 2023)
April 2023 TICA Newsletter: 16,422 sent; 7,197 opened (a 44% open rate exceeding industry avg: 39.136%)

People are encouraged to email cat show photos to the TICA Corporate Facebook page email for inclusion.

Now that the Board has approved the proposed changes to the Junior Exhibitor Program, Roeann will be lining up corporate sponsors to help fund the JE rings / projects. She will keep us informed.

Do you want a show in your local area? — Now that we are over the COVID pandemic and shows are starting back up again, have you ever been interested in having a TICA cat show in your local area?

There are many people in our region that would be more than willing to help put together a club in your local area in order for you to host a cat show. And, there are some incentives right now you can take advantage of — TICA does not charge part of the show license fee to new clubs if they put on a show within 1 year of chartering the club; the region has a fund in our bank account that can loan a club money to set up their shows (but yes, it needs to be repaid); and the Regional Director is willing to put you in touch with others in your area to help organize a club.

If you'd like more information about starting up a new club or putting on a cat show in your area, contact the Regional Director!

Did you know TICA has a Show Publicity and Media Guide?

Yes, we have one. It is available via the TICA website. At:

<https://www.tica.org/downloads/file/637-tica-show-publicity-and-media-guide>

Each show location may be a little different so you may find it necessary to be imaginative when seeking ways to publicize the show. Press releases should stress the public benefit your club's show offers to the area and may include some or all of the following:

- Promoting responsible pet ownership
- Working to raise the value of ALL cats
- Educating the public about the pedigreed breeds and how each differ in personality
- Providing a venue to work with local animal welfare/shelter/rescue groups to have cats available for adoption at the show
- Your TICA show is helping your local economy because it brings out of town exhibitors who will use local restaurants, buy gas, stay in hotels, and shop at stores. Approach these local businesses to purchase an economically priced ad in your Show Catalog
- First and foremost you MUST believe in what your club/show brings to the community and the value your efforts return to the community in a positive way.
- Donating food drive items, or a percent of show proceeds to an animal welfare group which, in turn, will benefit all cats (explain which groups and why)
- Corporate Messaging:
- Wherever you are, you're in TICA's World.™
- Fabulous felines, fun and friendship.®
- Usage:
- Standalone statements
- Taglines with logos
- Positioning Benefits from Messages:
- Fabulous felines, fun and friendship.®
- Promote that the cat fancy and showing cats is fun!

- You'll build friendships in TICA.
- Wherever you are, you're in TICA's World.™
- TICA has an international presence.
- The cat fancy is worldwide.

This Guide offers advice on handling a publicity campaign for your club's show and gives samples for you to fill-in-the-blank press materials.

TICA Deadline to Claim Titles is June 30

As of May 1, 2023, TICA has returned to our standard rules regarding regular and isolated areas. The exception is those areas that were under the isolated status rules pre-covid (as noted in TICA Standing Rules paragraph 1012.3.1). Those areas continue to remain under isolated status.

There are many changes, but of note, exhibitors will need to claim their titles at the "isolated area - reduced points" by June 30, 2023.

You can see the titles your cats have earned from your TFMS account and then submit and pay. Please keep in mind that you may have to wait for a show to be scored to see the titles. You will also receive emails as your cat achieves titles to remind you to claim them. Title requirements will return to regular scoring for those who have not claimed their titles by June 30, 2023.

Clubs should note changes to the rules related to judges, licensing, and notification of shows and prior approvals to host alternative format shows.

Be prepared! Read details on all the changes in show rules that have occurred since TICA came out of Isolated Status for both exhibitors and clubs.



How to Renew Your Membership — Deadline: June 30th

Renewing your membership is one of our self-service items. Follow these instructions:

1. Go to TFMS >> User Avatar (the little 'picture' at the very top of the screen) >> My Membership. This will require you to log in to TFMS. If you don't have an account yet, you can create one for free.
2. Choose "Extend Membership".
3. Fill in the requested information and follow the on-screen instructions.
4. Pay for your membership.



COMMUNICATION—As a reminder, formal day-to-day communication and regional polling will take place via the groups.io on-line list. Members are encouraged to subscribe to stay up-to-date with all the activities in TICA and the region. To subscribe email: ticanorthwest+subscribe@groups.io.

The region also has an unofficial Facebook page: <https://www.facebook.com/ticanw> and a Facebook group. You are welcome to participate on this on-line social network, but it is NOT the official region communication channel, which is groups.io.

The “Northwest Region News” is another communication tool. It is distributed via ticanorthwest@groups.io, the region’s website, and to individual TICA members who reside in the NW region. It will be published no later than the end of January, April, July, and October. If you have something to include, provide your submission to the RD by the 15th of each publishing month. If you have any problems accessing any of our various methods of communication, contact the Regional Director.

TREASURER’S REPORT FOR PERIOD JAN 1-MAR 31 2023—
(1st Quarter 2023) provided by Karen Fletcher, Treasurer

BEGINNING UNRESTRICTED CASH BALANCE AS OF 01-JAN-2023	\$13,850.29
INCOME (INFLOWS)	
TOTAL INCOME	0.00
EXPENSES (OUTFLOWS)	
2021-2022 TICA NW Region Awards	121.55
2022 Bottom 15 in 2022 Annual Yearbook	495.00
Secretary of State Annual Filing Fee	20.00
Website	13.17
PayPal/Bank Fees	<u>20.81</u>
TOTAL EXPENSES	<u>(670.53)</u>
Net Quarterly Income/Expenses	<u>(670.53)</u>
ENDING UNRESTRICTED CASH 31-MAR-2023	\$13,179.76

BEGINNING DEDICATED FUNDS 01-JAN-2023	
Dwayne Goodburn fund	1,330.00
Junior Exhibitor Fund	977.13
Pixiebob award sponsorship	450.00
Breeders Assistance Fund	<u>1,020.00</u>
BEGINNING INCOME-DEDICATED FUNDS	3,777.13
INCOME-DEDICATED FUNDS	
2023 TICA Annual Sponsorship—2 rings	550.00
TOTAL INCOME	550.00
EXPENSES-DEDICATED FUNDS	
TOTAL EXPENSES	0.00
Net Quarterly Income/Expenses	\$550.00
ENDING DEDICATED FUNDS 31-MAR-2023	

Dwayne Goodburn Fund	1,330.00
Junior Exhibitor fund	977.13
Pixiebob award sponsorship	450.00
Breeders Assistance Fund	1,020.00
2023 TICA Annual Sponsorship—2 rings	<u>550.00</u>
ENDING DEDICATED FUNDS 31-MAR-2023	<u>4,327.13</u>
TOTAL AVAILABLE 31-MAR-2023	\$17,506.89



REGIONAL CONTACTS / INFORMATION:

Regional Director: [Elaine Hawksworth-Weitz](mailto:Elaine.Hawksworth-Weitz@ticanw.com)
 Cell: 206-920-9214
 Email: regional.director.nw@tica.org or regional.director@ticanw.com
 Address: 5517 152nd St SW
 Edmonds, WA 98026

Regional Treasurer: [Karen Fletcher](mailto:Karen.Fletcher@ticanw.com)
 Cell: 425-210-1215.
 Email: treasurer@ticanw.com
 Address for sending any payments for the region
 Karen Fletcher, Treasurer, TICA Northwest Region
 PO Box 1143
 Coupeville, WA 98239-114

Regional Scorer: [Jan Dell](mailto:Jan.Dell@ticanw.com)
 Cell: 509-949-3507
 Email: WoodpileMCs@aol.com

Region’s Junior Exhibitor Committee:
 Chair: [Kay Hanvey](mailto:Kay.Hanvey@ticanw.com)
 Cell: 360-456-8949
 Email: catcantdoo@yahoo.com
 Liaison: [Julie Laney](mailto:Julie.Laney@ticanw.com)
 Cell: 253-375-9668
 Email: rainiersavannahs@gmail.com

Region’s website: www.ticanw.com
 Region’s official group: [ticanorthwest@groups.io](https://www.facebook.com/ticanw)
 Region’s Facebook page: <https://www.facebook.com/ticanw>

NW REGION SHOW CALENDAR

- Jul 1-2, 2023 Monroe, WA—The Maine Event
- Jul 15-16, 2023 Portland, OR—It’s Reigning Cats
- Aug 12-13, 2023 Langley, BC—Cat Fanciers of BC (Regional Awards Show/Banquet)**
- Sep 2-3, 2023 TACOMA, WA—SeaCats (2023 TICA Annual Int’l Awards/Banquet)**
- Oct 14-15, 2023 Ferndale, WA—The Evergreen Cat Fanciers
- Nov 25-26, 2023 Ferndale, WA—The Maine Event
- Dec 15-16, 2023 Centralia, WA—And A Mouse Cat Club

More information about these shows can be found at:
<https://www.tica.org/events/show-calendar> AND
www.ticanw.com .

UPCOMING REGIONAL MEETINGS—to be announced

BOARD MEETING DATES

Aug 29-Sep 1, 2023 — Annual Board Meeting, Tacoma, WA

IMPORTANT DATES / DEADLINES:

- Feb 20 Proposals to Rules Committee for Annual Board meeting
- April 30 Publish Northwest Region Newsletter
- May 1 Renew individual memberships
- May 1 Renew club charters
- June 30 Last day for individuals and clubs to renew their membership/charter without penalties
- July 1 Canada Day
- July 4 US Independence Day

TREND DEADLINES

- Dec 28 Deadline to submit info for Feb/Mar issue
- Feb 28 Deadline to submit info for Apr/May issue
- Apr 28 Deadline to submit info for Jun/Jul issue
- June 28 Deadline to submit info for Aug/Sep issue
- Aug 28 Deadline to submit info for Oct/Nov issue
- Oct 28 Deadline to submit info for Dec/Jan issue