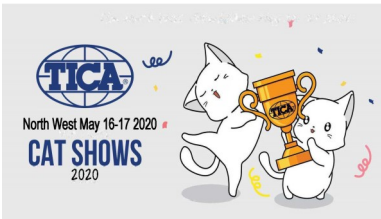


Northwest Regional Director

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Northwest Region News—July 2020
(Volume 1, Issue 3)



NW VIRTUAL CAT SHOW A HUGE SUCCESS — We owe Alex Marinets (Show Manager), Tracy Hisel (Entry Clerk), Dana Croisdale (Vendors & Sponsors), and Karen Fletcher (Treasurer) for putting in many hours to make the Northwest Virtual Cat show

such a huge success. With over 650 entries, we raised approximately \$7,700. These funds are available to regional clubs who suffered financial loss because they were forced to cancel their shows due to the pandemic health restrictions. Clubs requesting financial assistance are to provide documentation to the Regional Director.

MEET TICA'S NEW CHIEF OPERATING OFFICER (COO) —

Danny Nevarez joined TICA earlier this year after retiring from the City of Albuquerque. He is a proven manager with a background in budget and finance, measurement and analytics, and information technology. While he comes to us from outside “the cat fancy” he is no stranger to cats and dogs. His last assignment with the City of Albuquerque was as Director of the Animal Welfare Department, which achieved the designation of a “no kill” shelter last summer.



Since coming to TICA, Danny spent most of the first few months at the TICA Executive Office (EO) learning the TICA systems, and how work flows in the office. With Frances Cardona’s help, it didn’t take him long to figure out we needed to make some changes. (Note: Frances Cardona

took over as Business Manager January 1st following Leslie Bowers retirement.)

TICA'S DIGITAL TRANSFORMATION PROJECT — TO EMPOWER THE WORLD OF CUSTOMER EXPERIENCE. At the July 25th Board meeting, the Board of Directors set aside a substantial amount of money from unrestrictive cash reserves to improve our IT infrastructure and services.

So, what is Digital Transformation? Wiki defines it as the process of using digital technologies to create new, or modify existing, business processes, culture, and customer experiences to meet changing business and market requirements.

So, why do we Need Digital Transformation?

- ◆ We are currently utilizing processes that worked well when snail mail and fax machines were our primary modes of receiving new work.
- ◆ We currently have Logiforms, PDF's, TDS online, snail mail, fax, ticketing, and email as ways to create a service request. While this sounds comprehensive and appears to provide convenience to many, it creates a processing challenge in the EO and requires clients to have multiple logins.
- ◆ EO has to jump from one system to another to close out a single ticket.

- ◆ Our technology has not kept up with a changing marketplace that allows for modern business practices. As a result, we have a triage team that must manually tie and/or create payments and connect payments to service requests.
- ◆ Currently, payments can be sent in with no service request or explanation and service requests can be sent in with no payment.
- ◆ Making changes or implementing new ideas is slow.

Here’s how Danny explains the projects:

Project #1 — New Website that will target cat lovers, incorporate best practices and provide a more intuitive navigation system. Based on a website analysis already conducted, we will redesign our website to make it more attractive for visitors and members alike. It will be more user friendly. It will enable the user to perform more self-service tasks and to take more control over their interactions with TICA.

Project #2 — A new single enterprise system that will provide a complete work order system and will put TICA in the best position to quickly handle requests from members and clients. We are breaking new ground by moving away from our outdated Visual FoxPro based in-house computer system and moving toward a cloud-based platform where our members, clubs, judges, and clients will be able to request and immediately pay for all available services. Think of it as TDS Online, but with a far superior design and not limited to a handful of services.

Both of these projects will finally start moving us away from being a software development company. In the past, if we wanted to add or change something in the system, we had to have our contracted staff rewrite or add program code. With the digital transformation projects, technology updates will be the responsibility of our contracted vendors, giving us more time to concentrate on TICA goals and cat related projects rather than IT.

And the best news is that the project costs will be paid back in 2-3 years. Once the project costs are paid for we will see a decline in our future IT budgets.

ANNUAL BOARD MEETING — SEP 2-4, 2020 — There are numerous proposals (I believe 39) that will be discussed at the meeting. Your RD wants and needs your feedback. Go to: <https://tica.org/downloads/file/583-2020-09-annual-meeting-agenda>

NORTHWEST BID FOR HOSTING THE 2023 TICA ANNUAL

As many of you are aware, the TICA Annual returns to our beautiful Northwest Region in 2023. The [SeaCats Club](#), has submitted its bid to host the Annual. The club will present its proposal to the Board of Directors on September 2nd. If approved, the 2023 TICA Annual will be September 2-3, 2023 at the Greater Tacoma Convention Center, in Tacoma, Washington.

Tacoma, known as the City of Destiny, is 32 miles south of Seattle, the 2nd largest city in Puget Sound, and the 3rd largest city in Washington state. The venue has incredible views of Mount Rainier, Commencement Bay and the Olympic Mountain Range. The nearest airport is Seattle-Tacoma International Airport (SEA) with many direct flights from many international and domestic locations. If awarded the bid, the entire presentation will be downloadable at www.seacatsclub.com

SPONSORSHIP DEADLINE — SEPTEMBER 15

A HUGE thank you goes out to everyone that has already sponsored. However, we still need many more sponsorships to help defray the cost of the Regional Awards which have already been ordered and will need to be paid for soon. **As of today, I've estimated we have less than 10% of the Top 25 awards sponsored.** Where are all of the sponsorships? Almost every year, our regional awards have been sponsored close to 100%. We really need your financial support to recognize our members achievements by providing them quality trophies, plaques and rosettes, for the regional awards. Go to: <http://www.ticanw.com/sponsorships.htm>



DUPLICATE AWARDS — DEADLINE: SEPTEMBER 15.

If you wish to order a duplicate award (trophy, plaque and/or rosette) for a co-owner, breeder, etc., email the RD at region-director@ticanw.com ASAP, but no later than August 15th.

Best Kitten, Cat, Alter, HHPK, HHP Trophy	\$50 US
Top 25 Kittens, Cat, Alters, HHPK, HHP Rosettes	\$25 US
Lifetime Achievement Plaques	\$75 US
Outstanding Sire / Dam Plaques	\$75 US
Best of Breed Ch Cat Plaques	\$20 US

PHOTOS FOR POWERPOINT AND WEBSITE — DEADLINE: SEPTEMBER 15.

Show how proud you are of your cats' accomplishments during the 2019-2020 show season by sharing your cat's photos at the regional awards banquet and on our region's website. Just 7 photos are needed to complete the Top 25's.

Please send photos to: photos@ticanw.com in both portrait AND landscape. The higher the resolution the better. Be sure to include: Owner's Name, Breeder's Name, Cat's Name with earned titles, and Award Placement.

HINT: The sooner we get all the pictures, we 'may' be able to include their photos in the awards booklet. After all, the awards booklet is our official record of the region's year.



CAT RESCUE ORGANIZATIONS NEED OUR HELP TOO

— Due to the coronavirus pandemic, many rescue organizations are struggling to stay afloat, and to get the necessary cat food, litter and other supplies needed for their rescue efforts.

One such organization is Community Cat Coalition (CCC) which was highlighted in the April 2020 newsletter. They still find their cupboards short of supplies from limited sources. It is still in dire need of dry cat food (MEOW, FRISKIES, and 9-LIVES) and kitten milk replacer. Here's their wish list: https://www.amazon.com/hz/wishlist/ls/1HM66ZSYXV405?ref=wl_share

Ship food and/or supplies to:
Community Cat Coalition
c/o Kathleen Shaw
606 Possession Lane
Mukilteo, WA 98275

Monetary contributions are also always welcome. Checks are to be made out to: "Community Cat Coalition" and mailed to address above. Or, you can make a contribution through PayPal "Friends & Family" to: cccofwa@gmail.com.

Do you know of other cat rescues that need our help? Post the information on our region's group list: ticanorthwest@groups.io and/or our facebook page: <https://www.facebook.com/ticanw> and we'll try to help them too!

SPECIAL REGIONAL AWARDS — NOMINATION DEADLINE:

AUGUST 20. Each year our region selects a person for

- 1) **Member of the Year (MOY).**
- 2) **Humanitarian of the Year (HOY).**
- 3) **Friendliest Exhibitor.**

This year we have added a third nominated award:
Your 2019-2020 nomination(s) are to be sent privately to region-director.nw@tica.org. Include a brief summary why you believe this person should be considered for Member of the Year, Humanitarian of the Year, and Friendliest Exhibitor. **Nominations will be accepted up to 10pm, August 20th.**

We will also have two additional special awards:

- 1) **Show of the Year.** All shows that took place during the 2019-2020 show season will be automatically listed.
- 2) **Catalog of the Year.** Clubs wishing to have their 2019-2020 catalog be considered for recognition are to submit a .pdf copy of the catalog to regional.director.nw@tica.org **by 10pm, August 20th.**

All polling will take place August 21 through 10pm, August 31.

MEET FRANCES CARDONA, TICA'S BUSINESS MANAGER



Have you ever wondered who the people are in the TICA Executive Office? We'll start with the Business Manager and continue with introducing other EO people in the following issues of the Northwest Region News.

On January 1st, TICA President, Vickie Fisher, announced the promotion of longtime employee Frances Cardona to Business Manager.

Frances joined TICA 30 years ago, first as a part-time employee before becoming full-time one year later. At the time, TICA only had one computer

for scoring and all work was done on typewriters using carbon paper to type the blue slips. Frances started working on registrations before moving to processing title confirmations and processing payments and issuing Invoices (DARs) manually. Eventually she was moved to the Scoring Department and started manually scoring catalogs and inputting scores via computer.

In her new role, Frances works closely with TICA's new COO. She will help show him how the Executive Office works and work with him to help TICA move forward.

Frances resides in Texas with her husband Manuel and son, Manuel Jr. When not in the office, she likes to workout and spend time with her family.

UPCOMING ELECTIONS FOR PRESIDENT, VICE-PRESIDENT AND BREED COMMITTEES

— This Fall you will have the opportunity to vote for several key positions within the TICA organization.

We have 3 candidates running for President:

Vicki Jo Harrison, Jaime Christian, Steven Meserve

We have 3 candidates running for Vice-President:

Ralph Stadter, Luis Paulo Faccioli, Barbara Kissingner

All breed committees (list too long to show here)

Take the time to get to know the candidates. More info at:

<https://www.tica.org/events/2020-elections>

COMMUNICATION—As a reminder, formal day-to-day communication and regional polling will take place via the groups.io on-line list. Over 70% of the TICA NW members are not on our group list. Members are encouraged to subscribe to stay up-to-date with all the activities in TICA and the region. To subscribe email: ticanorthwest+subscribe@groups.io. The region also has a Facebook page which is <https://www.facebook.com/ticanw>. You are welcome to participate on this on-line social network, but it is NOT the official region communication channel, which is groups.io.

The “Northwest Region News” is another communication tool. It will be distributed via ticanorthwest@groups.io, the region’s website, and to individual TICA members who reside in the NW region. It will be published no later than the end of January, April, July, and October. If you have something to include, please provide your submission to the RD by the 15th of each publishing month. If you have any problems accessing any of our various methods of communication, contact your Regional Director.

TREASURER’S REPORT FOR PERIOD APRIL 1 — JUNE 30, 2020, provided by Karen Fletcher, Treasurer:

BEGINNING UNRESTRICTED CASH 4/1/20	5,306.94
INFLOWS (INCOME) OF CASH	
Individual Contributions/General Donations	10.00
Virtual Cat Show	7705.91
TICA Rebate 2019-2020 Show Year	1,544.00
Canadian Currency Exchange	<u>88.50</u>
TOTAL INFLOWS (INCOME)	9,348.41
OUTFLOWS (EXPENSES) OF CASH	
Canadian Currency Exchange	88.50
PayPal Fees	<u>364.45</u>
TOTAL OUTFLOWS	(452.95)
Net Quarterly Inflows-Outflows	8,895.46
ENDING UNRESTRICTED CASH 6/30/20	14,202.40

BEGINNING DEDICATED FUNDS 4/1/20	
2023 Annual sponsorship	500.00
Dwayne Goodburn fund	1,330.00
Junior Exhibitor Fund	991.27
Pixiebob award sponsorship	500.00
Annual Ring Sponsor-Yvonne Patrick	<u>450.00</u>
BEGINNING (INCOME) DEDICATED FUNDS	3,771.27
INFLOWS (INCOME)-DEDICATED FUNDS	
2020 Regional Awards Sponsorship	1,324.00
Annual Ring Sponsor-Yvonne Patrick	<u>250.00</u>
TOTAL INFLOWS (INCOME)	1,574.00
OUTFLOWS (EXPENSES)-DEDICATED FUNDS	0.00
Net Quarterly Inflows-Outflows	1,574.00
ENDING DEDICATED FUNDS 6/30/20	
2023 Annual sponsorship	500.00
2020 Regional Awards Sponsorship	1,324.00
Dwayne Goodburn fund	1,330.00
Junior Exhibitor fund	991.27
Pixiebob award sponsorship	500.00
Annual Ring Sponsorship-Yvonne Patrick	<u>700.00</u>
ENDING DEDICATED FUNDS 6/30/20	5,345.27

TOTAL CASH AVAILABLE 6/30/20 **19,547.67**

NORTHWEST REGION SHOW CALENDAR 2020

Oct 10-11	Evergreen Cat Fanciers – Ferndale, WA
Nov 14-15	The Maine Event – Olympia, WA
Dec 11-13	And A Mouse – Chehalis, WA
Jan 29-31	The New Culture Club, Portland, OR
Feb 13-14	Evergreen Cat Fanciers — Ferndale, WA
Mar 13-14	CanAm — Abbotsford, BC
Apr 23-25	SeaCats — Issaquah, WA

More information about these shows can be found at: <https://www.tica.org/events/show-calendar> AND www.ticanw.com.

UPCOMING REGIONAL MEETINGS—to be determined

UPCOMING TICA BOARD MEETINGS

- Sep 2-4, 2020 Annual Board Meeting
<https://tica.org/downloads/file/583-2020-09-annual-meeting-agenda>
- Jan 22-24, 2021 Winter Board Meeting
- May 21-23, 2021 Spring Board Meeting
- Sep 1-3, 2021 Annual Board Meeting, Mannheim, Germany

IMPORTANT DATES / DEADLINES

- Aug 20 Nominations for Member, Humanitarian and Friendliest Exhibitor awards to RD
- Aug 31 Vote for special regional awards
- Aug 28 Submit info for Oct/Nov issue TICA Trend
- Sep 2-4 TICA Annual Board Meeting, Harlingen, TX
- Sep 15 NW Regional Awards Sponsorships, Photos and requests for Duplicate Awards
- Sep 24 Standards/breed advancement proposals to Rules Committee for Winter Board meeting
- Oct 24 Proposals to Rules Committee for Winter Board meeting
- Oct 28 Submit info for Dec/Jan issue TICA Trend
- Oct 31 Publish Northwest Region News
- Dec 28 Submit info for Feb/Mar issue TICA Trend
- Jan 22 Standards/breed advancement proposals to Rules Committee for Spring Board meeting
- Jan 31 Publish Northwest Region Newsletter
- Feb 13 NW Region’s Awards Banquet, Bellingham, WA**
- Feb 20 Proposals to Rules Committee for Spring Board meeting
- Feb 28 April/May issue of TICA Trend
- Apr 1 **RENEW TICA MEMBERSHIP IN ORDER TO VOTE IN THE FALL ELECTION**
- Apr 30 Publish Northwest Region News
- May 1 Renew individual memberships
- May 1 Renew club charters

REGIONAL CONTACTS / INFORMATION:

Regional Director: Elaine Hawksworth-Weitz
 Cell: **206-920-9214**
 Email: regional.director.nw@tica.org or regional.director@ticanw.com
 Address: **5517 152nd St SW**
Edmonds, WA 98026

Regional Treasurer: Karen Fletcher
 Cell: **425-210-1215**.
 Email: treasurer@ticanw.com .
 Address for sending any payments for the region
Karen Fletcher, Treasurer
TICA Northwest Region
PO Box 1143
Coupeville, WA 98239-1143

Regional Scorer: Jan Dell
 Cell: **509-949-3507**
 Home: **509-573-9570**
 Email: WoodpileMCs@aol.com

Regional Junior Exhibitor (JE) Liaison: Sauncha Romey
 Cell: **425-306-5792**
 Email: sauncharomey@yahoo.com

Region’s website: www.ticanw.com
Region’s chat group: ticanorthwest@groups.io
Region’s Facebook page: <https://www.facebook.com/ticanw>

Region’s  PayPal address: treasurer@ticanw.com

